



**The Business English Teacher** will have helped you to teach a range of business English learners. By now, you should feel confident dealing with learners at different levels of English and seniority in a company, with learners in different sectors doing different jobs and with groups of various sizes as well as one-to-ones. You should be able to provide them with practical help in improving the English needed in their working lives. You may be starting to wonder how you can continue to develop your own career.

Professional business English teachers are *progress-driven*. Everything you do in the classroom should enable the learners to progress so that they can do their jobs better. This also means that you also need to progress constantly as a teacher. The exciting thing about being a business English teacher is that there is a lot to learn – not only about teaching English but also about business.

### **The teaching of business English**

It is important not to lose sight of the fact that your learners are in your classes to learn English – business English, yes, but English, when all is said and done. Other experts will be teaching them business, or possibly – and most probably – they are already experienced and expert business people themselves.

To progress as a business English teacher, to better teach your business learners, you need to constantly look back at your teaching – to *evaluate* your current classroom practice and reflect on where you can improve – and look forward, with a view to implementing new ideas, new skills and new strategies in the classroom to *improve* on your classroom practice.

### **The business of teaching English**

Teaching business learners is an exciting proposition, as the authors of this book hope you have either realised or even experienced. You may be tempted to make it your speciality, your chosen profession. You may want to take on extra responsibilities. You may decide to make it your own 'business' – as a freelance teacher.

Whatever, you need to continue your learning curve and focus on specific aims and activities that are both rewarding professionally and satisfying personally. Not only *can* you learn more in your field – you *need* to. It is an exciting business – but it is also a serious business.

#### **1 The teaching of business English**

<b>Looking back</b>	<b>Looking forward</b>
Observation	Action planning
Feedback	Course planning

#### **2 The business of teaching English**

From reading to writing	From training to teacher training
From conferences to courses	From business classroom to business world
From examinations to examining	