



The Business English Teacher. Professional Principles and Practical Procedures

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This book is a brand new publication aimed at those English Language Teaching (ELT) professionals who wish to add teaching Business English as their new specialism or those who already function in the industry and who wish to explore further the issues of training and development. While it is recognised that classic ELT certificates and diplomas equip trainees with sufficient knowledge to manage in various teaching contexts, English for Specific Purposes (ESP) with its registers (including Business English) may well require additional training and awareness raising – and it is here that this publication serves its purpose so well.

The authors maintain that their course book will enable teachers to become less reliant on traditional course books and more likely to experiment with the materials provided by learners themselves. In other words, this publication will make it possible for interested teachers to engage in the process of successful materials design to supplement their teaching. The book is divided into three parts. Part A looks at the qualities of a good Business English teacher and deals with such essentials as 'who', 'what', 'where' and 'how'. Part B offers a very wide

range of activities that any Business English course should contain. Part C considers various ways through which Business English teachers can invest in their continuing professional development (CPD), both in the Business English teaching world and in the business world.

There are many interesting and useful entries in the book that will be of relevance to Business English practitioners. For example, on pp. 111–112, the authors describe in detail the differences between self-observations, formal observations and peer observations. The section on various activities offers imaginative ways of teaching relevant input to learners. For instance, on pp. 51–52, the authors include various tips on how to teach 'what type of negotiations learners take part in', and include advice on where to start, preparation, discussion, proposing, bargaining, settlement and general assistance. This book is a good and recommended supplement to the existing publications devoted to teaching Business English, and can also be added to the resources used on specialist ESP Business English teacher training courses offered by EDI/LCCI or Trinity College London & English UK.