

ELGazette March 2011

Reviews in brief

Reviews by Pete Sharma for the Bournemouth English Book Centre

Book of the month

The Business English Teacher

Debbie Barton, Jennifer Burkart, Caireen Sever; Delta Publishing; 978-1-905085-43-7

This highly practical resource book contains three sections. Part A describes the what, where and how of teaching business English and presents clearly the underlying principle of using your student as a resource. Part B is the longest section, containing a wealth of practical ideas for business skills areas such as negotiations and meetings, and language areas such as grammar, vocabulary and phonology. Part C focuses on ways to develop as a business English teacher. Many of the ideas are inventive; 'Weatherman vs Spiderman' is a fun, insightful activity on giving presentations. Although this book does not explore published business English materials, there are many ideas for using cards with learners, plus an list of questions to ask in a needs analysis. Recommended.