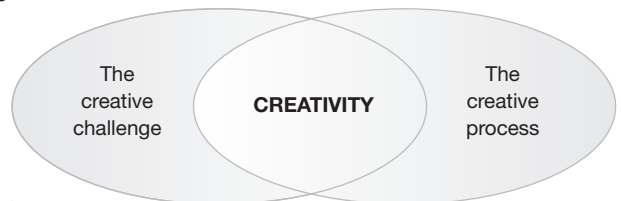


***Being Creative*** has so far attempted to demystify the concept of creativity and has examined and practised some of the strategies that would help us to understand, explore and challenge our creative potential.

In Part A, I highlighted some strategies and frames that researchers agree can unlock our imagination. In Part B, I have tried to show how four of these strategies have worked for me in the classroom and how I hope they can work for you. However, I am fully aware that things are a lot fuzzier – that I have somewhat oversimplified the process, and that the road to creativity is paved with all sorts of obstacles. ‘So where to now?’ I hear you ask.

### **Challenge and change**

Well, I believe there is no single recipe or plan for great ideas. I believe we need to nourish our creative spirit, become aware of the challenges ahead, take stock and reflect



on where we are so that we can then propel ourselves forward. Most importantly, perhaps, we need to embrace changes in our teaching. This is easier said than done, as we have to deal with many *internal* obstacles of self-doubt and fear as much as *external* obstacles of circumstances and opportunity, and the task may seem daunting at first. Perhaps it is also useful to remember at this point that creativity is a blend of skills, motivation, knowledge and attitude. Issues of attitude are fundamental if we want to go down the creativity path.

### **Challenging and changing**

Knowing *what* or *who* can stop us from being more creative is a great place to start, and this is what we are going to focus on now. Even after reading the pages that follow, I realise you may be thinking creativity is not for you, and that you might not be able to produce anything of interest. Well, the chances are that in the course of your life you have already generated a *great deal* of ideas that are innovative.

However, it *is* possible to understand *better* the conditions that prevail on the path to creativity – by acknowledging them, reflecting on them, both looking inside ourselves and looking to others – in our endeavour to turn challenge to change. The exercises in Part C of *Being Creative* are designed to get you started on the ongoing process of personal and, in consequence, professional development.